

DEPARTMENT OF BUSINESS ADMINISTRATION (MBA)

Program objectives:

1. To equip the students with requisite knowledge, skills & right attitude necessary to provide effective leadership in a global environment.
2. To develop competent management professionals with strong ethical values, capable of assuming a pivotal role in various sectors of the Indian Economy & Society, aligned with the national priorities.
3. To develop proactive thinking so as to perform effectively in the dynamic socio-economic and business ecosystem.
4. To harness entrepreneurial approach and skill sets.

Program Specific Outcomes:

- i. Application of knowledge, skills and right attitude necessary to provide effective leadership in a global environment.
- ii. Develop competent management professionals with strong ethical values, capable of assuming a pivotal role in various sectors of the Indian Economy & Society, aligned with the national priorities.
- iii. Develop proactive thinking so as to perform effectively in the dynamic socio-economic and business ecosystem.
- iv. Understand the application of theoretical studies into the real time application based approaches through Case based study, Internship and on – job training method.