



Sri Arvind Mahila College, Patna
Accredited by NAAC with Grade B
(A Constituent Unit of Patliputra University, Patna)



Investor Awareness Session

- **Date:** 20/01/2026
- **Organising Body:** Department of Economics.
- **Collaboration:** The programme was conducted in collaboration with **FinX– Centre for Investment Education and Learning (CIEL)** and **Mirae Asset Management Company.**
- **Venue:** Seminar Hall, Administrative Building
- **Participation:** 109 students, along with many Faculty members from various departments, participated in the programme.
- **Objective of the Session:**
 - *To promote financial literacy among students*
 - *To encourage them to become responsible savers and informed investors*
 - *To build awareness about planned savings and long-term financial security*
 - *To create awareness about the concept of Mutual Fund*
- **Resource Person:** Mr. Aditya Nath Jha.
- **Key Highlights of the Talk:**
 - Basic and practical aspects of investment planning
 - Importance of saving even with limited income
 - Concept and benefits of Mutual Funds
 - Understanding Systematic Investment Plans (SIP)
 - Explanation of the power of compounding
 - Difference between saving and investing
- **Interactive Participation:**
 - Students actively participated throughout the session
 - A lively question-and-answer session helped clarify doubts and deepen understanding
- **Address by the Professor In-Charge:** Prof. Sadhna Thakur emphasised that:

- Financial awareness has become an essential life skill
- Such initiatives empower students and prepare them to face future financial challenges

- **Programme Coordination:**

The session was smoothly coordinated by **Mr. Aditya Bhardwaj**, Head, Department of Economics.

- **Certificates:** All participating students were awarded e-certificates for their active involvement

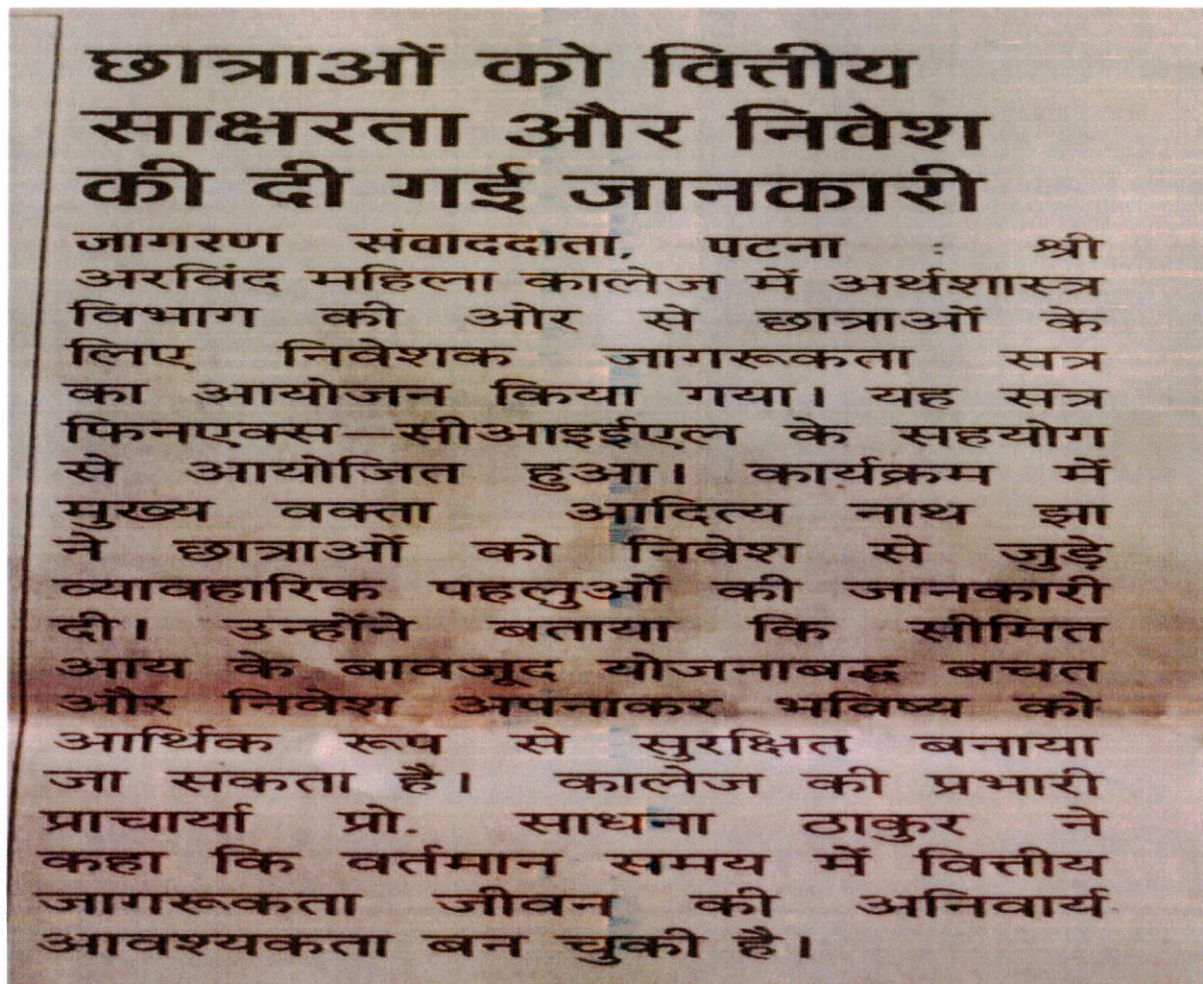
- **Overall Impact:** The session was highly informative and impactful, significantly enhancing students' awareness of financial planning, investment options, and economic independence.

Aditya Bhardwaj
21/01/2020

H.O.D.

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MEDIA





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NOTICE

All the students of the college are hereby informed that **Department of Economics** is organizing a Investor Awareness Session in collaboration with **FinX- CIEL**. This session is designed to create financial awareness and make students financial responsible savers and investors.

Chief Speaker:

Mr. Aditya Nath Jha

Date: 20/01/2026

Time: 11:30 A.M.

Venue: Seminar Hall, First Floor, Administrative Building

The session will focus on:

- *Enhancing Financial Literacy.*
- *Promoting the concept of Mutual Fund & SIPs.*
- *Understanding the Power of Compounding.*
- *Building awareness on the importance of Saving & Investing.*

All interested students are encouraged to participate and make the most of this valuable opportunity. They will receive E-certificates for participation.

Mr. Aditya Bhardwaj
6/1/2025

Organizing Secretary & Head,

Department of Economics

Sanjay Kumar Kushwaha
6.1.2026

Dr. Sanjay Kr. Kushwaha

Ms. Tannu Kumari

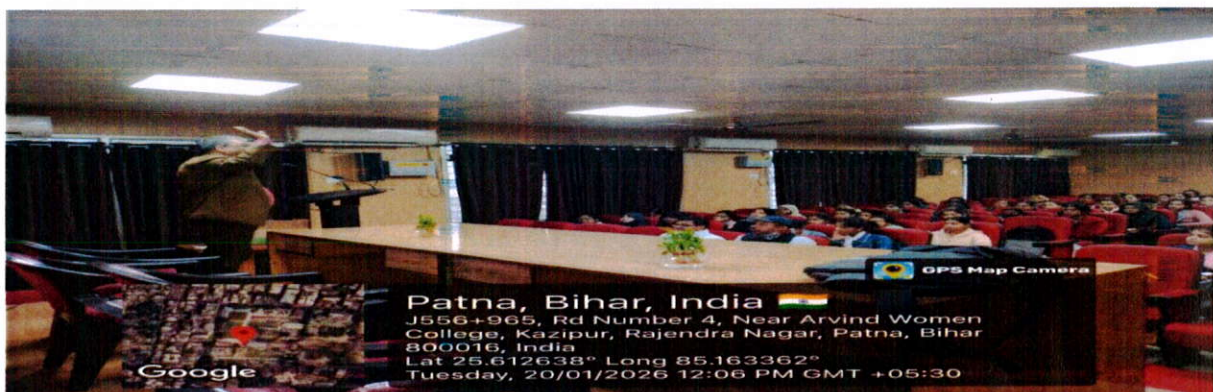
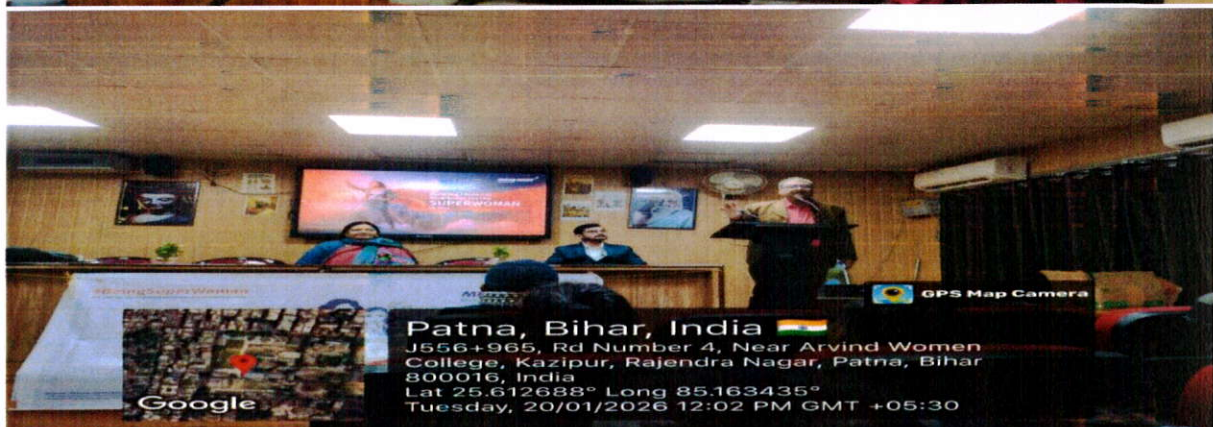
Conveners

Prof. Sadhana Thakur
06/01/26

Patron &

Prof. In-Charge

GLIMPSES OF THE SESSION



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Program For	GIRLS			
Trainer Name	ADITYA NATHI SHARMA			
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25	Chandani kumari			

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12	Khushi Kumari	7352780970	
13	Anu Kumari	8700801810	
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16	Shalini Kumari	9693448166	
17	Aradhya Kumari	6200510078	
18	Nisha Kumari	7061546772	
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22	Charada Kumari	96935785735	
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24	Fiza Parveen	8114503552	
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			Pooja-Kai
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			Rudrata Kumari
			Farhina
			Debsikha
			Khushi Koi
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			Pratibha Kumari
			Asha Kumari
			Shalini Koi
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			Mahima
			Nisha Kumari
			Charada Kumari
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			Fiza Parveen

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Program For	GIRLS			
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Sub: Proposal for conducting IAPs for girl students

Executive Summary

India's youth, particularly students in undergraduate and postgraduate colleges, represent the future investors and wealth creators of our nation. However, financial literacy levels remain low, leaving young adults unprepared to make informed decisions about saving, investing, and long-term wealth creation.

Mirae AMC and CIEL propose to conduct **FREE** Financial Awareness Programs for **College girl students across India**, covering all major states and educational hubs. Each program will be interactive, practical, and engaging to create a meaningful impact on the students.

Objectives

The initiative aims to:

- **Enhance financial literacy** among girl students.
- **Build awareness** on the importance of early financial planning, saving, and investing.
- Promote the concept of **Systematic Investment Plans (SIPs)** and mutual fund investing as accessible tools.
- Establish your institution as a **thought leader and socially responsible** educational institution.
- Create a long-term **pool of informed future savers** and investors.

Content & Methodology

Each program will be designed to be:

- **Engaging:** Interactive sessions leveraging real-life examples relevant to students.
- **Practical:** Focus on actionable steps (budgeting, saving, investing early).
- **Inspirational:** Stories of wealth creation through disciplined investing.
- **Brand Aligned:** Subtle integration of Mirae Asset's thought leadership and offerings.
- **Delta Measurement:** Conducting online quiz for the students to gauge their awareness levels pre and post programs
- **Feedback:** capturing Video and online feedback
- **Participation certificates:** E certificates to be provided to all participants on the same day.

Topics to be covered:

- Importance of financial literacy



- Understanding negative **impact of inflation on our savings and financial goals**
- Understanding **concept of Mutual Funds**
- Knowing **Benefits of Mutual Funds**
- Power of compounding and **benefits of starting early.**
- Understanding mutual funds and **SIPs.**
- **Financial goal calculations**

Other Program Features

- Duration –60 mins
- Purely education programs, no product promotion or Mutual Fund house promotion
- Conducted by experts in local language
- Project duration – 11th January to 25th January

Benefits to Educational Institutions

1. **Social Impact & CSR Alignment** -Contribution to financial literacy, in line with SEBI and AMFI mandates.
2. Providing **financial literacy FREE of cost**
3. Making students **learn from the experts**
4. Participation in an **agenda of National Importance**
5. **Creating financially responsible** base of savers and investors
6. Students will carry forward the message to their families and future careers.
7. Positioning the **institution as a leader in the space of financial literacy in India.**
8. Participation certificates for the students, college and the coordinator
9. May help in **NAAC ratings**
10. **An opportunity to help create FinX- CIEL and Mirae create a India book and Asia Book record**

What is expected from the college?

- Minimum batch size of 75 girl students
- Attendance of participants including email, phone number and signatures
- Provision for a place/hall to conduct program
- Projector, screen, PA system (if needed)

Kindly let us know when would you like to conduct these programs.

Yours Truly,

Aditya Nath Jha

(Name of Trainer)