



SRI ARVIND MAHILA COLLEGE, PATNA

Accredited by NAAC with B Grade

A Constituent Unit of Patliputra University, Patna



Nasha-Mukt Yuva for Viksit Bharat" Campaign

ORGANIZED BY: NSS

Date: 05-08-2026

Press Release

Awareness Program Held at Sri Arvind Mahila College with a Pledge for a Drug-Free India

The "Drug-Free Youth for a Developed India" campaign was organized under the joint aegis of the National Service Scheme (NSS) Unit 1 and Unit 2 of Sri Arvind Mahila College, Patna. The program's objective was to raise awareness among youth about the ill effects of drug abuse and inspire them to work towards building a drug-free society.

Presiding over the program, College Principal Prof. Rekha Rani addressed the students, stating that drug abuse is detrimental to individuals, families, and society. She urged them to remain drug-free themselves and to spread awareness about drug abuse in society. She emphasized the importance of positive and healthy youth participation in building a developed India.

As the keynote speaker, Dr. Ashish Vidyarthi, a professor in the college's Geography Department, elaborated on the social, economic, and health-related adverse effects of drug abuse and urged youth to stay away from drugs and adopt a healthy lifestyle.

On this occasion, the oath of drug de-addiction was administered under the leadership of Dr. Priya, Program Officer of National Service Scheme Unit-1. The

teachers, non-teaching staff and volunteers of the college took a pledge to build a drug-free society.

The program was conducted by Dr. Sapna Barua, Program Officer of National Service Scheme Unit 2. On this occasion, the girl students presented attractive posters on the topic of drug de-addiction, through which an effective message of awareness and the ill effects of drug addiction was given.

Teachers, non-teaching staff and a large number of volunteers of the college family were present in the program..



PATLIPUTRA UNIVERSITY, PATNA
NATIONAL SERVICE SCHEME



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Ref.no:- NSS/PPU/731/26

Date:- 31/07/2026

To,

The Principal / Prof. In-Charge
All Constituent / Government/ Minority/ Affiliated Colleges,
Patliputra University, Patna

Subject: "Nasha-Mukt Yuva for Viksit Bharat" Campaign on 02 August 2026.

Sir/Madam,

I am directed to inform you that the Ministry of Youth Affairs & Sports, Government of India, in collaboration with MY Bharat, is launching the nationwide campaign "Nasha-Mukt Yuva for Viksit Bharat" on 02 August 2026 under the leadership of the Hon'ble Prime Minister of India.

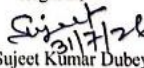
The campaign aims to create awareness among youth about the harmful effects of substance abuse and to promote a healthy, drug-free lifestyle through active public participation. It will be conducted across educational institutions, universities, colleges, youth organizations, and other social institutions throughout the country.

In this regard, you are requested to:-

1. Organize an awareness programme on 02 August 2026 in your college under the banner of "Nasha-Mukt Yuva for Viksit Bharat".
2. Ensure the active participation of NSS volunteers, students, faculty members, and other stakeholders.
3. Conduct suitable activities such as awareness rallies, pledge ceremonies, seminars, poster competitions, street plays, lectures, or any other awareness programmes.
4. Publicize the campaign widely through college notice boards and social media platforms.
5. Submit a brief report along with geo-tagged photographs of the programme to the University NSS Cell immediately after the completion of the event.

Your active cooperation will contribute significantly to the success of this national campaign and help build a healthy, aware, and drug-free society.

Regards,


Prof. Sujeet Kumar Dubey
NSS Coordinator
Patliputra University, Patna

